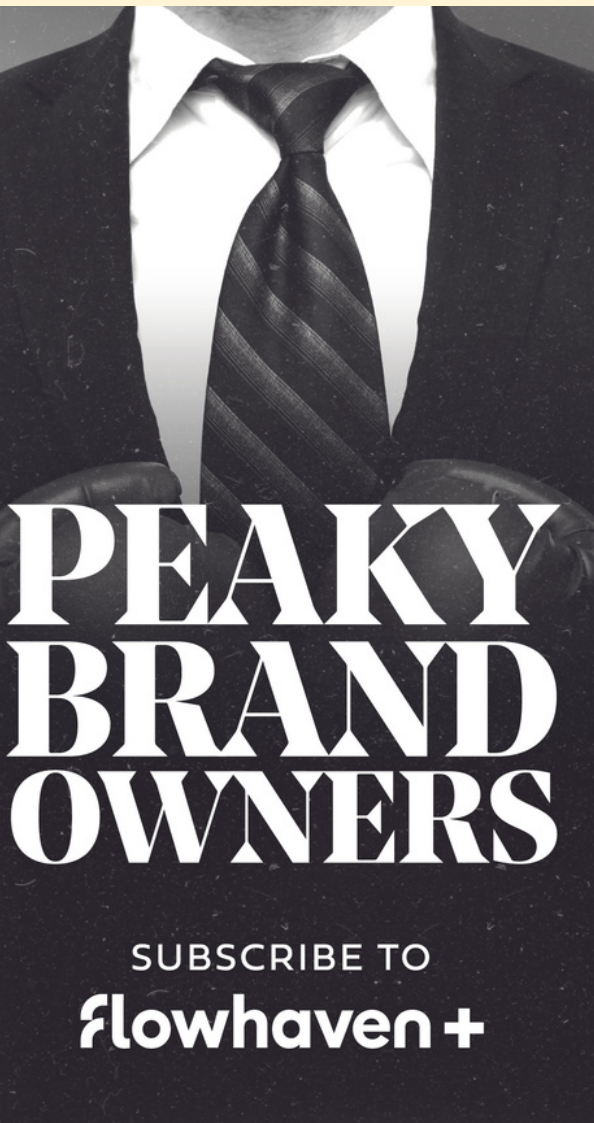


"Flowhaven Plus" April Fools' Social & Ad Campaign • Spring 2022

Concept & Copy by Amber Nicole Alston

Design by Danelle Cheney



**PEAKY
BRAND
OWNERS**

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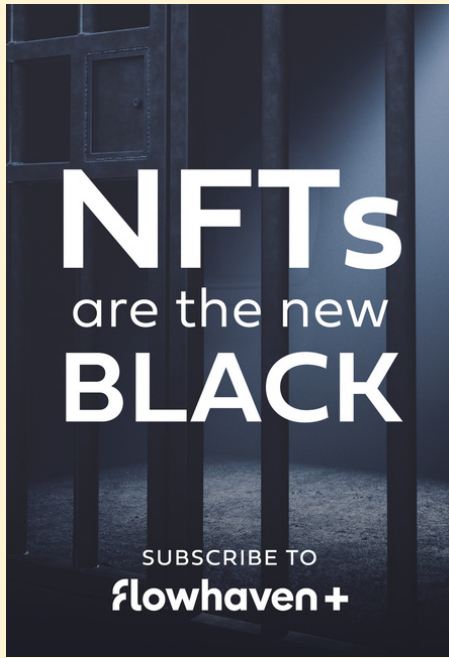
SKU

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**Licensed
It!**

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NFTs
are the new
BLACK

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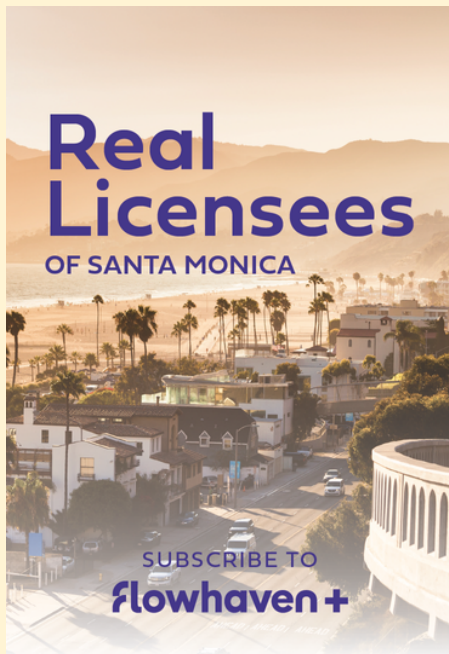
TOO HOT
TO LICENSE

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A CLOSED
DEAL FOR
CHRISTMAS

SUBSCRIBE TO
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Real
Licensees
OF SANTA MONICA

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INVENTING
ASSETS

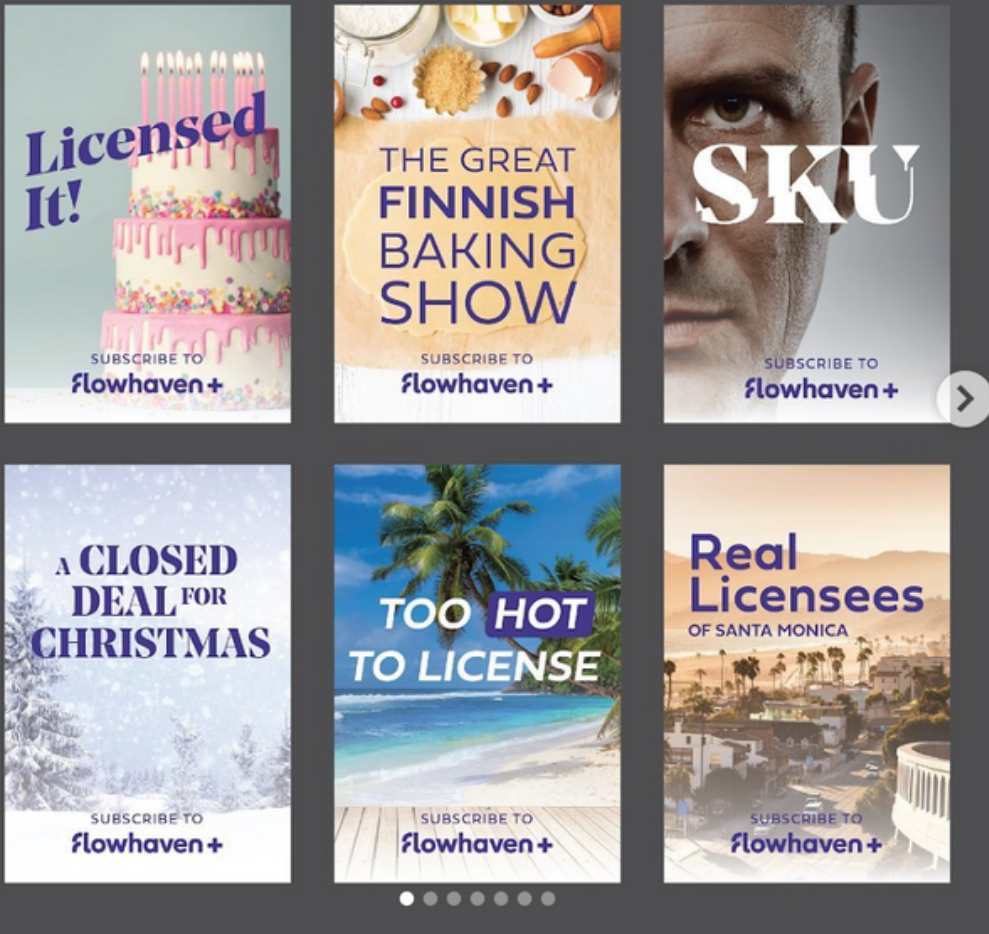
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THE GREAT
FINNISH
BAKING
SHOW

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STREAMING ON **flowhaven+**



flowhaven
Streaming Now

flowhaven Introducing Flowhaven+!

We're excited to announce that we're upgrading our flow to a stream(ing) service on April 31st! Flowhaven+ is brimming with original movies, tv shows, documentaries, and more—all centered on the licensing industry you know and love.

Whether you live for drama, can't resist a binge-worthy docuseries, or just need a laugh, you'll find it all on Flowhaven+.

Activate your free 7-day trial using promo code: AprilFools! 🥳

#Flowhaven #Licensing #BrandLicensing #Streaming #Entertainment #AprilFools #Branding #Marketing

Community response

- Andrea Green** · 2nd · 4mo ...
Consulting at the intersection of consumer products licensing/ente...
Brilliant!!!
- Timo Olkkola** · 1st · 4mo (edited) ...
Founder at Flowhaven
I would actually binge-watch these series 🥳
- Lisa Dahl** · 1st · 4mo ...
Brand Licensing Management Solution Provider | Helping teams ge...
Oh this is everything I didn't know I wanted!!! 🥳🥳
- Chris Davlin (She/Her)** · 1st · 4mo ...
Making Marketing Dreams a Reality!
Subscribing today!! I'm so proud of all of the hard work that has been put into this launch 🙌

Performance highlights

- Mentioned in 11% of all sales calls *
- Most shared LinkedIn post in company history

SKU flowhaven+ **Your licensees are watching.**
Start Streaming

flowhaven+ **SKU** **Hair-raising mid-summer night streams.** INVENTING ASSETS
Start Watching

Real Licensees OF SANTA MONICA **Shake tables, sell sunsets, yell 'ready, set, go'. Reality lives in the Flow.** flowhaven+ **Start Streaming** **TOO HOT TO LICENSE**

Real Licensees OF SANTA MONICA **Licensing just got real.** flowhaven+ **Start Streaming** **TOO HOT TO LICENSE**

Everything you wanted to know about compliance, commissions & cash sales. Without commercials. **Licensed It!** flowhaven+

flowhaven+ **INVENTING ASSETS** **Binge on bad, bad, brand licensing.** **NFTs are the new BLACK**
Start Watching